

Rotary Club of Sussex Inc.

P O Box 7004, Sussex Corner, NB E4E 5M3

www.sussexrotary.org

Club # 6355 / District # 7810

Cowbell

Date: April 14, 2014

Attendance: Robert K, Donna, Andrew, Robert D, Bob B., Bob T, Bruce, Wendy, Robert L, Rhoda, Scott, Kathy C., Sandra, Shelley V.

Regrets: Lou, Matt, Terri, Harley.

Guests: Tammy Scott – Wallace, Sherry Edling.

Rotary Grace

Toast to the Queen

Meeting Chairperson Wendy Osborne welcomed all members and guest to the meeting.

Rotary Minute: Scott H. spoke on the April being Rotary Magazine Month. It's a magazine filled with wonderful articles about Rotary's humanitarian work around the world, interviews with world leaders and Rotarians telling their story.

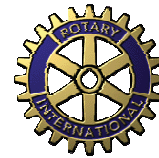
The first edition Rotary Magazine was titled "The National Rotarian" and debuted in January 1911 and consisted of just 12 pages. One year later the magazine name was changed to The Rotarian and was dedicated primarily to business ethics, character development and membership growth. Today there are 30 regional magazines that area produced independently by Rotarians, and distributed in more than 130 countries and published in 24 different languages. Rotary international also publishes Rotary Canada and is a quarterly supplement in Canada. The Rotarian has a monthly circulation of more than 500,000.

Guest Speaker: Tammy Scott - Wallace, Kings Country Record.

Kathy Carver introduces our guest speaker Ms. Tammy Scott - Wallace from the Kings Country Record.

Tammy started her career after graduating from journalism school in 1993 as a news reporter in Nova Scotia. She made her way in the newspaper business in that province at three newspapers, progressing from reporter, lifestyles editor to managing editor as she moved along. A Kings County girl, she moved back to New Brunswick with her husband to start a family when she joined the Brunswick News family in 2000 as assignment editor at the Times & Transcript. There she was a repeat winner of Atlantic Journalism Awards for excellence in journalism.

In 2006 she convinced Telegraph-Journal owners to allow her to set up shop in Sussex to start telling stories from a community she believed was on the brink of great things. She was given six months to see if she could find any news to report before having to commute back into the city...that was eight years ago.



Tammy served full-time as Kings County's reporter for the provincial daily until the fall of 2011 when her role expanded. As she continues to report news for the Telegraph-Journal she took over the editor's role at the Kings County Record.

She has won regional and national awards for her work and is currently one of three nominees for Atlantic Canada's Outstanding Journalist, which will be awarded on Prince Edward Island next month.

Tammy spoke on the new and changing ways news is being reported, read and delivered to current subscribers. Today people want their news direct and delivered quickly. Many use online media and personal devices to read, report and to understand what's happening. Unlike many online blogs or news chasers sites the Kings County Record will not publish news sources that can't be verified and today that is a departing criteria of the main stream professional journalist.

Tammy describes the issues and comments surrounding the current business model and the introduction and use of a "Pay-wall". Some like it, many complain.

Tammy shared the new modern look coming to the Kings County Record this summer.

Donna G. thanks Tammy for her interesting talk and presentation on the Kings County Record and the new and emerging methods news is being reported and delivered.

Induction Ceremony:

Sandra and Robert K. inducted Shelley Vail as a new member to the Sussex Rotary Club. Each member welcomed Shelley to the club.

Committee Reports:

- ❖ **Secretaries Report:** Scott indicated the Club had not received any correspondence this week.

- ❖ **Spring Dinner:** Rhoda, Wendy and Sandra updated the members on the success of the dinner held on Thursday April 10th.
 - Approximately 100 in attendance.
 - Awesome dinner enjoyed by all.
 - Need to follow-up on gifts and prizes thank-you letters.
 - Final tally being completed.
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Andrew spoke on behalf of all the clubs members thanking Rhoda, Sandra and Wendy for their work on this successful fund raising event,

Happy / Sad Bucks

50/50: Donna.

Meeting Adjourned, 1:15 pm.

Stay tuned for the Next Cowbell!!!