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## Meeting Agenda - December 11, 2017 All Seasons Inn & Restaurant

### Attendance:

Alexander, Alaina	Haynes, Rhonda	Moffett, Christine	Vail, Shelley
Black, Bob	Ingersoll, Don	Monahan, Tina	White, Matt
Brown, Lisa	Keith, Greg	Savidant, Mark	Wilson, Rhoda
Coffin, Alex	Kimball, Robert Jr.	Smyth, Ian	
Dow, Don	Lockhart, Robert	Thorne, Jason	
Gilchrist, Donna	Lowe, Harold	Tremblett, Robert	

### Absence:

Cameron, Josh	Fuller, Jeff	Lockhart, Alaina	McNamara, Lou
Cummings, Angela	Homenick, Erik	Matheson, Cecile	Northrup, Bruce
Driscoll, Robert	Hyslop, Blair	Matthews, Julie	Short, Bob
DuBois, Cindy	Kearley, Paul	McNair, Mary	Wallace, Tracey

### Guests:

Anna Clarke – Grade 12 Student; Jeanette Fisher – SMS Band teacher;  
Jane Keith

**Social Media Check-In & Photographer** – Lisa Brown

**Chair** – Jason Thorne

**Rotary Minute** - Tina Monahan – Said that there were four open spots for the Christmas social at Giermindl's on Saturday, November 16, 2017. All spots are filled for the Christmas Kettle.

**Introduction** – Rhoda Wilson introduced Anna Clarke who is a Grade 12 student at Sussex Regional High School and member of the school band; and Jeanette Fisher who has been a music teacher for the last seven years at Sussex Middle School.

### Speakers

Anna's interest in music started at an early age. At first Anna's interest was just singing but as opportunity came along she joined the school band. Anna resisted the temptation to quit band when her mother insisted that she must remain in the band for the entire year which later unfolded to provide an experience to travel and see other bands and quality musical performances. Presently there are more than 70 different students involved in four different

programs. There is a beginning elementary school band, and more experience band for the elementary grades, a combined Middle School and High School band, and a High School Jazz band.

Jeanette Fisher stated that the school curriculum allows for 12 weeks of music instruction and that is not enough time to learn a musical instrument. The band program is extracurricular and has a \$100 band fee. There are many benefits for learning music and developing musical skills. Music increases memory capacity – up 34%, improves motor skills by using hands, refines time management and organization skills, builds confidence, helps with reading and math, teaches perseverance, sharpens concentration, relieves stress, provides a means of self-expression, and uses both sides of the brain.

One of the Band's greatest needs is for new instruments as these are very costly. Jeanette presented a list of needed instruments and finished by showing the Club the video that the band had done for the Sobey's video competition, "Star of Christmas."

**Thanker** – Harold Lowe.

**Public Relations:** The Club's recent competition for a \$25 Gift Certificate for All Seasons increased the number of followers on Facebook by 300. Mark Savidant is working on three more contests. Recognition will also be given to the 40<sup>th</sup> Anniversary of The Rotary Club of Sussex and a special Christmas message. Mark will use a random generator to pick the winner for the contests.

**Rotary Shirts** – Robert says the Rotary shirts will be in on Thursday or Friday.

**Proposed Beer Tasting/Silent Auction Fundraiser:** Tina presented the following budget to the Club for approval. The event would replace the Annual Dinner and Auction and would be held on May 13 – the Saturday of Father's Day weekend. Poley Mountain workers will look after serving all the food, and the hired organizer would arrange suppliers, online tickets, etc.

<b>Costs</b>		
Venue	\$500	
Food	333	(estimated \$3 per person)
Beer	3750	(\$15 per guest)
5oz glasses	750	(\$3 per glass)
mugs for DD	160	(\$8 per mug)
Buses	1800	(prelim quote)
Liquor licence	600	(\$30/brewer)
online tickets	0	(purchaser billed online \$4 per ticket, pd by guest at time of purchase)
printed tickets	50	( to have at Scotiabank for pick up)
Beer book	750	(\$3/program)
Ice	0	(donated by dunsters)
Buns and donuts	0	(donated by dunsters)
costs	\$8,693	

Revenue			
		Each	Attendees
VIP tickets (100)	\$7,500	\$75	100
Regular Tickets	\$9,000	\$50	180
DD tickets	\$300	\$15	20
			300
Revenue	16800		

Sponsorship		
Title	1000	
secondary	400	
secondary	400	
ads in Beer Book	1000	(10X\$100)
	2800	

Silent Auction	2000
Raffle	1000
food	1000
	6800

INCOME			EXPENSES		
Ticket Sales	\$16,800		General	\$8,693	
Fund-Raising at Event	\$6,800		15% Fee	\$1,216	(\$16,800-\$8,693)*.15
Sponsorship	\$5,000				
TOTAL	\$28,600		TOTAL	\$9,909	
<b>TOTAL PROJECTED PROFIT</b>				\$18,691	

It was moved by Tina Monahan  
 And seconded by Bob Tremblett

That the Rotary Club of Sussex replace its Annual Dinner and Fundraising Auction with a Beer Tasting event. Motion Carried.

**Trip Draw Tickets** – Make sure to call everyone on the list before offering general tickets. Please keep a record of any changes of numbers and give all information to Rob Driscoll or Bob Tremblett.

**RCMP Checks** – Rhoda Wilson is collecting completed forms.

**Events**

**Breakfast Clubs** - Rhonda Haynes is serving at the Middle on Wednesday and Harold Lowe is serving at Sussex Elementary on Friday.

**Christmas Social** – Giermindl's – Saturday, December 16, 2017

**Christmas Lunch on December 18, 2017** - RSVP - Rhonda Haynes

**Christmas Kettle at Sobeys** – Rotary has filled a full week at Sobeys.

**Conferences**

- PETS & SETS – Fredericton Inn, April 21, 2018
- RI International – Toronto, June 23 – 27, 2018

**Chase the Joker** – Rhoda's ticket was drawn but not the Joker. The pot is now \$189.

**Next Meeting** – December 18, 2017 – Speaker Alaina Lockhart, MP, Government Programs for Small Business

Chair - Lisa, Minute – Lou, Intro – Ian, Thanker – Shelley

**Adjournment** – Four-Way Test

Respectfully submitted,

Rhoda Wilson