

Rotary Club of Sussex Inc.

P O Box 7004, Sussex Corner, NB E4E 5M3

www.sussexrotary.org

Club # 6355 / District # 7810

Cowbell

Date: Feb 20, 2012

Attendance: Rhoda, Harley, Barb, Kim, Jeremy, Jason, Bob T., Robert L., Donna & Robert Jr.

Regrets: Rick, Peter, Lou, Paul, Andrew, Bob B., Wendy, Bruce, Stewart, Murray & Bob Sr.

GUEST SPEAKER: Greg Balcom – Source for Sports Sussex

Other Guest: Sunil Rajaram ADG, Rothesay-Kings Rotary Club

50/50: Donna

Rotary Minute: Noted below is the schedule of who is doing the Rotary Minute during each meeting. Please be sure to mark you calendar. You can also find material on our web site www.sussexrotary.org or on RI's www.rotary.org or the Rotary magazine. If you are not able to attend on the meeting of your minute, please find a substitution for your slot.

***Note; emails and contact phone #'s may be on this list for the purpose of getting information for the introduction.

Minute, Chair, Intro & Thanker for:

January & February

Date	Rotary Minute	Chair	Intro	Thanker	
27-Feb-12	Stewart Duncan	Barb Crowe			Business Meeting
5-Mar-12	Jeremy Erickson	Rick Fazari	Robert Lockhart	Andrew Palmer	
12-Mar-12	Rick Fazari	Donna Gilchrist	Robert E. Kimball	Bob Black	
19-Mar-12	Donna Gilchrist	Peter Haines	Rick Fazari	Paul MacIntosh	

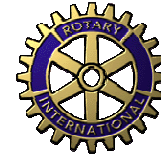
Noted below is the updated list of future guest speaker.

Feb 20, 2012 – Greg Balcom – Sussex Source for Sports

Mar 05, 2012 -- Grant Kimball - Water Project

Mar 12, 2012 -- Marti Trafton / Thelma Messer - Public Health

Mar 19, 2012 -- Reid MacMillan - Camp Triumph



THE NEXT FEW MONTHS!!!!

<u>MONTH</u>	<u>EVENT</u>	<u>START PLANNING</u>
FEBRUARY	- Adventures in Citizenship Interviews	- Membership Drive Dinner (Recruiting)
MARCH	- Discuss future of Christmas Boxes	- Spring Highway Clean-Up

Minute: Barb – Barb did her minute on the “Object of Rotary”. We should all research the Object of Rotary.

Jeremy chaired the meeting and had to head out early so he passed it on to Barb.

Guest – Kim gave Greg his introduction and Greg told us about his business. Greg and his wife operate Source for Sports here in Sussex. They started out as Sussex Sports Shop. Bob Balcom and Gale Jeffrey started out in 1983 when there wasn’t a sports store in Sussex. Dave Candy managed the store for 17 years. In 1983 the Blue Unicorn shut its doors and they cut a hole in the wall and expanded. They were independent in 1983 and joined Western Co in 1986 for buying power. Western went bankrupt in 1988 and that set them back for a while.

Greg joined in 1994, they were independent again in 1994 and Greg graduated and Gale was teaching and ready to sell. He did want to see family take over too so Greg started in 94. Gale sold in 1995 and in 97 they joined Sports Distributors of Canada. Being a member of Source has several benefits. Dave left in 2000 and Greg has been the manager ever since and his wife is second in command. Like everywhere in retail business has been slower for the past few years but he is confident that things will come back and they will be around for another 29 years. They give all the trophies and jerseys for all the Sussex, Petitcodiac and Hampton minor hockey leagues. Wal-Mart and Canadian Tire would be considered their biggest competition.

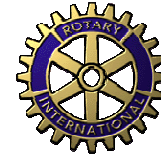
They are good neighbors with Outdoor Elements. Although they have similarities they arte unique and refer each others businesses if they are not able to help at their own. Greg did broadcasting in the past which is a passion of his. He was hired to broadcast for a professional basketball association in Cape Breton & still announces some of the Dairytown games here in Sussex. Skates are \$200-\$500 a pair on average and up to \$800.00 in some cases.

Harley said his first pair of new skates was \$7.50.

Greg loves sports but said the business side of sports has its ups and downs. He has the good and the bad. The part he has a challenge with is the disgruntled customer. He says people are getting harder to please and sometimes unrealistic. The part he likes is the flexibility of being the manager. He can go to sporting events and enjoy the fun side of the business. He also likes the part of being the first to get and test out new products. He was the first in the area to invest in “Crocs” and they sold over 7000 pair in the first year. They sold over 700 on mother’s day weekend alone. Crocs are a good boat shoe. Under Armor is their best seller now.

Sunil asked if he can get him an authentic Toronto Major League Jersey.

Trip Draw – Will get together on Wednesday the 22nd at 5:30 at CJCW to sell tickets in a call out and would like 5 members to volunteer. They will be getting together that morning to put the ticket stubs in for the early bird draw at 10:30.



Barb – They discussed the correspondence from Paula in Zambia and will discuss further at the business meeting.

We are working on a date for a bowling social and it looks like it will be some time in March.

Sunil – Sunil talked about Rotary’s future vision plan which was heavily around membership, log recognition and reworking the website.

Their club went down to Dominican Republic with Dr. Bob last week and installed several water systems. They also brought several shoes and bicycles with them. When Grant Kimball was there he was introduced as the one who is from the club that sent the bikes and shoes. He said that the locals were in tears with appreciation for the club. The club will be doing “Books & Band-Aids” this year too. Greg can give them 100 crocs that he has in the basement of the shop. He said they were returns for various reason but all still in good shape. They will exchange info.

Rothsay club now has an Interact club and they are going to DR to help build a school and they will raise \$45,000 by June. They already have over \$15,000.

Robert Lockhart – Robert said that we should all see the 18 minute video on the ST John website by the Secretary General of RI.

Dinner & Auction – Tickets are out and started to be distributed. Please see Jason Sturgeon for the tickets. The committee will meet at 4:15 at SRHS room 2011. Paul is working on the letters and they will be sent out soon. Happy bucks and Sad bucks made over \$1,000 at a dinner in St John last year. Robert Jr. is waiting to hear back from April at Maritime regarding a trip for the auction.

Bob T. was asked by an individual who is suffering from ALS if Rotary supported this cause. Robert will get back to him to get something to submit to the club for discussion and or approval.

Meeting Adjourned.

***** Please note that I have included our Rotary Club Calendar with this Cowbell. *****

Stay tuned for the Next Cowbell!!!