

Rotary Club of Sussex Inc.

P O Box 7004, Sussex Corner, NB E4E 5M3

www.sussexrotary.org

Club # 6355 / District # 7810

Cowbell

Date: March 02, 2015.

Attendance: Donna G., Bruce, Erik H., Bob B., Robert K., Rhonda H, Kathy C., Ian S, Wendy O., Rob D., Shelley V., Sandra M., Bob T., Robert L., Scott, Lisa B.

Regrets: Cindy D., Lorinda P., Don D., Jeff F., Alaina L., Rhoda, Mary McN, Alaina A., Lou McN.

Guests: Assistant District Governors Beverly and Keith Lyons, Terry Wagner, Karen Brown.

Rotary Grace

Toast to the Queen

Chairperson Bob Tremblett welcomes all members and guests to today's meeting. Bob Introduces Assistant District Governors Beverly and Keith Lyons, Lisa Brown introduces Carol Brown.

Bob B. received regrets received from; Rhoda, Jeff F., Alaina L., Don D., Alaina A., and Lou McN.

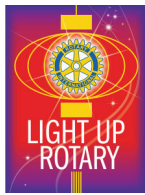
❖ **Rotary Minute:** Beverly Lyons speaks on the finances of Rotary International and the Rotary Foundation.

- The Rotary Foundation top ten (10) giving countries, Canada at number 7.
- Annual funding giving on a per member basis, Canada at \$168 per member.
- Foundation expenditures:
 - 92% towards programming.
 - 6% towards developing future fundraising.
 - 2% administration / overhead.

Beverly provides details of the breakdown of the rotary dues and what portion of membership dues is utilized for what.

Wendy O. welcomes and introduces Mr. Terry Wagner, Corporate Relations and New Initiatives at Heart and Stroke Foundation New Brunswick.

❖ **Guest speaker:** Terry Wagner, Corporate Relations and New Initiatives at Heart and Stroke Foundation New Brunswick.



- This year marks the 50th anniversary of the Heart and Stroke Foundation in the Province of New Brunswick.
- The Foundation has tasked him with finding new ways of fundraising as one of his current functions.
- The Foundation are planning a “Mud Run” event this summer at Poley Mountain.
- Mr. Wagner shows the Club a short video of an annual US event called the “Tough Mudder”. This event is considered grueling by the participants and has some difficult highly sophisticated obstacles as part of their event.
- Other similar events in the Atlantic Provinces:
 - “Mud Hero” held annually at Mount Martock outside Halifax. This event had 6,000 participants in year one with over 700 from New Brunswick. Over 8,000 participated last year with over 1,100 registering from New Brunswick alone.
 - “Mud Sweat and Tears”, another similar event run / held annually at Rockwood Park in Saint John.
 - “Run or Die”, last year’s event run / held at Poley Mountain that attracted over 6,000 participants for a 5 kilometer run.
- **“Mud Run”** planned for Saturday, July 25th, 2015 to be held at Poley Mountain.
 - Expecting 3,000 participants with a staggered start to avoid congestion.
 - The organizers believe the average age for participants will be approximately 34 and approximately 70% of the participants will be female.
 - Construction of the obstacles are in the planning stages for this year’s event.
 - 100% of all proceeds raised from this event will stay in New Brunswick.
 - Website www.MudRunforHeart.com has been set up for this event.

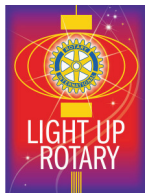
Shelley Vail thanks Terry Wagner for his interesting talk on the fund raising plans of the New Brunswick Heat and Stroke Foundation. Shelley presented Mr. Wagner with a token of the Club’s appreciation for his talk.

Committee Reports:

- ❖ **Nomination Committee Report:** Sandra informed the Club that her family has decided to relocate to Ontario in the not too distant future. This decision will affect Sandra’s plans to serve at the Club’s 2015-2016 President.

Bob Tremblett spoke on his recent discussions with member Robert Driscoll to serve as the Club’s next President.

Moved by Robert K. and seconded by Shelley Vail that the Club accept the nomination and to Elect Robert Driscoll as the Club’s 2015 2016 Club President.



Motion carried.

Robert Kimball spoke on the calling for nominations and / or volunteers for an election for the position of President-Elect for 2015/16 to sit as the President of the club in 2016/17 (starting as President on July 01, 2016).

Please contact Robert with you nominations by email or by phone, and / or, if you are interested in putting your own name in the hat. We ask that all nominees be in by Friday March 06th, 2015 at noon, local time. The nominations will be brought forward for an election either at the March 09th, 2015 club meeting or the following week Monday, March 16th, 2015.

❖ **Membership Inductions:** Bob T spoke on the upcoming induction ceremony for Lisa Brown and her induction will bring the club's membership numbers to 24 members.

Happy / Sad Bucks

50/50: Bruce.

Meeting Adjourned, 1:17 pm.

Stay tuned for the Next Cowbell!!!