



Rotary Club of Sussex Inc.

P O Box 7004, Sussex, NB E4E 5M3

www.sussexrotary.org

Club # 6355 / District # 7810

Cowbell

Date: Sept 20, 2010

Attendance: *Bob K. Sr., Robert Jr., Lou, Frank, Donna & Robert L.*

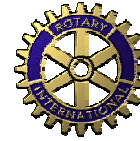
Absent: *Rhoda, Bruce, Andrew, Murray, Peter, Roger, Kim, Barb, Bob B., Harley, Wendy & April*

GUEST SPEAKERS: *DG John Carkner, ADG Sunil Rajaram & Kevin Tupper.*

50/50: *Peter.*

Rotary Minutes

27-Sep Robert Lockhart
4-Oct Murray McGibbon
18-Oct Louis McNamara
25-Oct Bruce Northrup
1-Nov Wendy Osborne
8-Nov Andrew Palmer
15-Nov Kim Pearson
22-Nov Rhoda Wilson
29-Nov Roger Albert
6-Dec Bob Black
13-Dec April Caissie
20-Dec Barb Crowe



Our guests today were: DG *John Carkner*, ADG *Sunil Rajaram* & *Kevin Tupper*.

Sunil Rajaram – This was Sunil’s first visit to Sussex. Sunil is the current President of the Rothesay-Kings Rotary Club and a current Assistant District Governor for district 7810. He has 5 years with Rotary with 2 years of experience on the District Membership Committee. Sunil is also on the PR and Foundation Committee for our District. Sunil introduced Mr. Tupper.

Kevin Tupper – Kevin has visited our club before and expressed his appreciation of our Club. Kevin is on the Foundation Committee for our District and gave us some numbers as far as the Foundation charity and the funds that have been raised for the Foundations. Although the district fell just short of their goal of \$100.00 per member, Sussex was above the average Foundation donation per member at over \$98.00 per club member, good job! Kevin introduced District Governor John Carkner.

John Carkner – John started by giving us some background on himself. John was born and raised in Ottawa, he has 6 children and one of his many passions in life is Formula One racing (as a spectator rather than a participant). John worked for Sears for 28 years, he joined the Bathurst club in 1991 until he was transferred to the Fredericton Sunrise club in 1993. John was the 7810 Assistant District Governor in 2006 and was nominated as District Governor in 2008.

John continued his speech by reiterating some of the district and international focuses. The Focus for our district is three pronged, the priorities are membership, foundation and PR. Our current RI President is Ray Klinginsmith. His 2010-2011 Rotary Theme is “Building Communities Bridging Continents” and he has a motto that he uses almost as often, “Cowboy Logic”, Cowboy Logic means to keep it simple. He has also been quoted in saying “Bigger, Better, Bolder” when talking about the future of Rotary. He wants Rotary to get Bigger, Better and Bolder using the keep it simple motto of “Cowboy Logic”. The word “simple” might not be used in the same sentence as words like bigger better and bolder very often but I think he is on to something.

We may need to think outside the box, although Rotary has a rule book, we need to keep in mind that the rule book is international and that some of the rules that were made for a club across the big pond may not be as applicable to our club here. Basically what he means is don’t break the rules but don’t let a rule in a rule book stop the club from pursuing a great idea, use the rule book as a tool and a resource but keep in mind that rules can be changed or amended for the better.

Back to membership, our membership average age is healthy, around 50 years old however we have gone from 20 members in recent years to 16. John thought we should have a goal for growth of 5 net members by the end of the 2010-2011 Rotary year. He made a point that people tend to join causes rather than organizations, so if we are pitching our club, try to mention as many causes that we promote or sponsor as we can to try and encourage interest.

Foundation – The Rotary official Charity is called The Rotary Foundation. Members can donate on different levels. The Arch C. Klumph Society - \$250,000 or more, Paul Harris Society of \$1,000 per year, Sustaining member of \$100 per year and the Every Rotarian – Every Year which is any donation of no specific amount. The Foundation is planning on having a quarterly newsletter to promote and educate on many of their projects.



On to PR. - Last but not least, Public Relations is a major priority in the 2010-2011 Rotary Year. PR is important on every level from a local club having their mayor proclaim a week as Rotary week to the RI having a stamp to honor Rotary's 100th Anniversary. John congratulated us on having the Purple Pinkie Booth at the Balloon Fiesta and said that to his knowledge Sussex is at the top of the list in the district as far using the Purple Pinkie program to get PR.

John likes the saying "Stay the Course, Grow the Force" meaning not to reinvent the wheel.

He suggested that we keep contact information on all the exchange participants and approach them to join Rotary when appropriate. He talked a bit about Interact (High School Rotary Clubs), RYLA in April 2011, they will send the Best and Brightest in attendance to the 2011 International Convention in New Orleans.

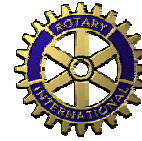
He closed with a reminder about the Membership, Foundation & PR seminar in Fredericton on October 2nd at the Fredericton Inn. (Please let Lou know if you can attend this seminar).

Bob K. – Update on the Flower Wheel. He has contacted the concrete monument contractor and they are looking into some quotes.

Meeting Adjourned.

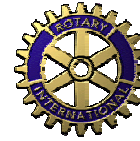
***** Please note that I have included our Rotary Club Calendar with this Cowbell. *****

Stay tuned for the 2709, 2010 Cowbell!!!!



ROTARY MONTHLY EVENT AND PLANNING CALENDAR (2010/2011)

<u>MONTH</u>	<u>EVENT</u>	<u>START PLANNING</u>
JULY	- Socials	- Calendar for next year
	- RI Membership Dues	- Foundation Dues
AUGUST	- Socials	- Shelter Boxes
SEPTEMBER	- Shelter box display @ Balloon Festival	- Book Rotary Dinner Venue
	- Coats for Kids	- Membership Dinner
	- Purple Pinkie @ Balloon Fiesta	- Purple Pinky w/ Elementary
		- Schedule date for Highway Clean-up
OCTOBER	- Highway Clean-up	- Apps for Adventures In Citizenship
		- Trip Draw (Get Lotto License & Tickets)
		- Christmas Boxes
NOVEMBER		- Flower Wheel
	- Paul Harris Fellow / Charter Night	- Club Elections / Nominations
DECEMBER	- Christmas Boxes	- Book date for the



- Trip Draw Sales
- Adventures in Citizenship Interview

ROTARY MONTHLY EVENT AND PLANNING CALENDAR (2010/2011)

<u>MONTH</u>	<u>EVENT</u>	<u>START PLANNING</u>
JANUARY	- Trip Draw Sales	- Rotary Dinner
	- Nomination/Election of Club Officers	- GSE
FEBRUARY	- Adventures in Citizenship Interviews	- Membership Drive Dinner (Recruiting)
MARCH	- NONE	- Spring Highway Clean-Up
APRIL	- Rotary Annual Dinner	- Camp Clean-Up
	- Purple Pinkie	- Grad Bursaries
	- Highway Clean-Up	
MAY	- Pets & Sets	- District Conference
	- Camp Rotary Clean-Up	- Coats for Kids
	- District Youth Merit Awards	- Committee Chairs & Members (New Year)
JUNE	- District Conference	- Purple Pinkie @ Balloon Fiesta
	- International Conference	
	- Grad Bursaries	
	- GSE	
	- Flower Wheel	