

Rotary Club of Sussex Inc.

P O Box 7004, Sussex Corner, NB E4E 5M3

www.sussexrotary.org

Club # 6355 / District # 7810

Cowbell

Date: December 01, 2014

Attendance: Bob T., Alaina. A, Bob B., Robert K., Donna, Wendy, Rhoda, Kathy, Scott, Robert L., Bruce, Lou, Robert D., Don D., Lorinda P., Jeff F. Erik H.,

Regrets: Sandra M., Shelley V., Steven G.

Guest: Blair Hyslop, Co-Owner Mrs. Dunster's.

Rotary Grace

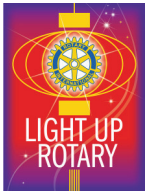
Toast to the Queen

Chairperson Lou McNamara welcomes all members, and today's guest as well as expressing regrets from members not attending.

Rotary Minute: Bob Black speaks on the recent article in the December 2014 Rotarian Magazine on Matt Damon and Gary White talk toilets and the next Rotary Project undertaking the task of providing clean safe potable water to all people.

Erik H. welcomes Mr. Blair Hyslop, Co-owner of Mrs. Dunster's.

- ❖ **Guest speaker:** Blair Hyslop, Co-owner of Mrs. Dunster's spoke to the Club Members on his and his wife's purchase of the Mrs. Dunster's franchise and operations in July 2014.
 - Blair indicates he began his career with Eastern Bakery's in Saint John and worked at McCain Foods developing emerging markets followed by Barbour's Foods.
 - Blair believes the bakery is part of the fabric of the community with an extremely loyal following.
 - 500,000 visits annually to the outlet store. The company has 60 employees in the bakery with 20 others on the road selling product.
 - Current operations area 7 day a week, 24 hours a day operation with over 25 million donuts produced annually, tens of thousands of ginger snaps produced weekly. 150 Skews produced at the bakery of which they ship 11 products to over 600 stores twice weekly.
 - 85% of the product produced is ship and sold through their distribution system.
 - Over 60 requests months for community support by local organizations and charities.



- They anticipate growth through shipping more of their produce and to develop their distribution system by providing opportunities to other bakery's to utilize a common distribution system.

Robert D. thanked Mr. Hyslop for his interesting presentation and presented a gift from the club as a token of our appreciation.

Committee Reports:

- ❖ **Correspondence:** Scott indicated the club did not receive any correspondence this week.
- ❖ **Trip Draw:** Robert D. indicated the tickets have been ordered on today's date and the club should have them within a couple of weeks.
Lou announces to the membership the December 1st trip draw winners.
- ❖ **Membership:** Robert D speaks on the successful orientation meeting. He also indicate the club had two membership potential nominations within the next two months.

Happy / Sad Bucks

50/50: Lou McNamara.

Meeting Adjourned, 1:15 pm.

Stay tuned for the Next Cowbell!!!