

# Rotary Club of Sussex Inc.

P O Box 7004, Sussex Corner, NB E4E 5M3

[www.sussexrotary.org](http://www.sussexrotary.org)

Club # 6355 / District # 7810

## Cowbell

Date: November 17, 2014

**Attendance:** Robert D., Don D., Lorinda P., Donna, Bob T., Bob B., Lou, Alaina. A, Robert K., Rhoda, Kathy, Scott, Sandra, Erik H., Jeff F.

**Regrets:** Shelley V, Bruce, Wendy, Robert L., Steven G.

### Rotary Grace

### Toast to the Queen

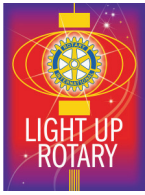
Meeting Chairperson Kathy C. welcomes all members, and expressed regrets from members not attending and welcomes Guest Paula Hiltz, Rotary Membership District 7810 Chairperson.

**Rotary Minute:** Rhoda W. speaks on the November 2014 Rotarian Magazine and presented the club with a quiz on the articles covered in that issue. Each

Robert D. Bob welcomes Mrs. Paula Hiltz, Rotary Membership District 7810 Chairperson to the club's meeting.

❖ **Guest speaker:** Paula Hiltz, Rotary Membership District 7810 Chairperson. Paula's talk is on the ways to develop successful membership recruitment and the ways to champion the development of the new members in club activities.

- Paula speaks on the need to invite members to mingle within the club to provide opportunity to meet and to get to know the club's members.
- Another great way is to attend other Rotary clubs in your area.
- Successful clubs develop programs to mentor new members to permit time for the members to get to know Rotary.
- Paula speaks on the new social media and the ways others have attempted to develop membership in the new media.
- Involvement of family of club members in club activities is a great way to develop a strong club.
- Smaller clubs are in a better position to allow members to get to know one another.
- Membership involvement through a mentor program develops the strengths of the new members involvement by doing work that they feel best doing.



- Other great method for a clubs success is to undertake the various surveys to receive member's feedback and should be viewed as a great tool to develop a better club.
- Paula also indicated she would leave a document called 100 ways to attract new members that can be customized for any sized club.

Robert K. thanked Mrs. Hiltz for her interesting presentation and presented a gift from the club as a token of our appreciation.

Bob T. presented Robert Driscoll with a membership sponsor pin received from Rotary International and Bob thanked Robert on behalf of the club for his ongoing membership recruitment efforts.

### **Committee Reports:**

- ❖ **Correspondence:** Scott indicated the Club received a request from the Salvation Army requesting Club members donate time to attend the 2014 Christmas Kettle. Scott was happy to report this year's requirements have been fulfilled and a reminder will be sent out prior to the Rotary Kettle dates.
- ❖ **Trip Draw:** Kathy C. report the lottery license application is presently being reviewed by the Province officials. Robert D. indicates the trip draw tickets will be printed upon receipt of the license number expected shortly.
- ❖ **Spring Dinner:** Sandra M. reports on the development of a plan for the spring dinner is currently underway. Wendy, Rhoda, Erik and Lorinda are assisting by participating on this committee.
- ❖ **Nomination Committee:** Robert K. indicates the Nomination Committee will be meeting shortly.
- ❖ **Administration Committee:** Sandra M. indicates an Administration Committee is being developed to assist in the administration of the club.
- ❖ **Membership:** Robert D. indicated the Membership Team are meeting today to discuss recruitment of prospective members.
- ❖ **Social Committee:** Bob B and Jeff F have volunteered to develop a Social Committee for the club.

### **Happy / Sad Bucks**

50/50: Erik H.

**Meeting Adjourned, 1:15 pm.**

**Stay tuned for the Next Cowbell!!!**